

The World Horticultural Exhibition Yokohama

The flowers from the world,
let them bloom in Yokohama!

March 2027, Yokohama, Japan will host the Exhibition.



Project concept and venue for the World Horticultural Exhibition

The aim to hold the World Horticultural Exhibition is to contribute to the increasing global appreciation for horticulture. The exhibition is for stimulating the increased use of plants, spreading the lifestyles filled with flowers and greenery, promoting the regional and economic development, mitigating the social issues, and so forth.

Yokohama is known to have a dynamic civic community, private companies, and other organizations that promote flowers and greenery. The city has hosted many large-scale events, including the “2017 National Urban Greenery Fair,” which attracted over 6 million visitors. As an international port city, Yokohama is a prime destination for visitors from around the world to explore unique and exciting experiences.

We believe that the World Horticultural Exhibition (A1), full of vitality and prospect with its symbols of flowers and greenery, will plant the seeds of potential. The event promotes the development and rebirth of the Kamiseya area, creates a sustainable environment for future generations, and revitalizes the local economy. Furthermore, it inspires children from around the world, offers creative insights for the future, and spreads a message of friendship and peace.

About the World Horticultural Exhibition (A1)

A World Horticultural Exhibition at the A1 level (the highest class) is an international exhibition recognized by the International Association of Horticultural Producers (AIPH) and the Bureau International des Expositions (BIE).

Japan hosted the International Garden and Greenery Exposition (EXPO '90) in Osaka in 1990, which was the first A1 World Horticultural Exhibition ever held in Asia.

Yokohama will host an A1 World Horticultural Exhibition as it was as the EXPO '90.



The International Garden and Greenery Exposition held in 1990 (Osaka) Source: EXPO '90 Foundation

Theme and Project concept

Theme is “Scenery of The Future for Happiness.”

The objective is to create a colorful landscape where the land, flowers, greenery, agriculture, food, and human exchanges come together to bring happiness, inspiration, and a glimpse of the future.

This event would create new sense and values in three different ways: “Create a sense of progress and universality,” “Promote diversity and tolerance,” and “Sharing and linking.”



Progressive Universal Diversity Tolerance Share Link

Note: Based on the “Proposal for the World Horticultural Exhibition at Kamiseya, the site of a former communications station” finalized by the city of Yokohama in March 2018.

Venue: Kamiseya in Yokohama

The exhibition venue will be in Kamiseya, a 242 ha flat land located in the northwest part of Yokohama stretching between Asahi Ward and Seya Ward. The area had long been in use of US military communication facility until returned in 2015. We are busy planning the urban and agricultural development of the area, which is expected to become a brand-new hub for suburban revitalization.

Duration: From March to September 2027

Size of the Venue: 80 to 100 ha

Number of visitors: More than 15 million (preliminary estimate)



Contact Details

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